



DETROIT'S FASHION CHOICE AWARDS



DETROIT
FASHION
CHOICE
AWARDS





At the Detroit Fashion Choice Awards, our mission is to celebrate and recognize the outstanding talent, creativity, and innovation within the fashion industry. We strive to provide a platform that showcases the diverse and unique styles of designers, models, stylists, and fashion influencers who contribute to the vibrant fashion scene in Detroit. Through our annual awards ceremony, we aim to foster collaboration, inspire growth, and elevate the local fashion community by acknowledging excellence and promoting the values of inclusivity, sustainability, and artistic expression. Our mission is to connect fashion enthusiasts, industry professionals, and emerging talents, creating an environment that nurtures creativity, drives positive change, and positions Detroit as a hub of fashion excellence.

DAVE BISHOP | FOUNDER DETROIT CHOICE AWARDS

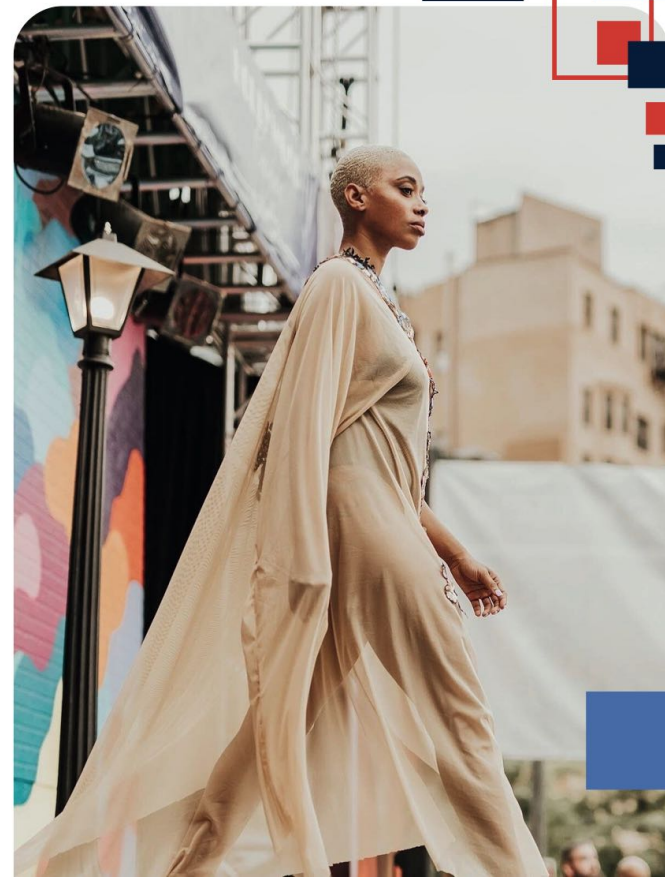
PRESS RELEASE

The Detroit Fashion Choice Awards Celebrates Fashion Excellence in the Heart of Detroit
Detroit, Michigan- The fashion industry in Detroit is about to witness a night of glamour and celebration as the highly anticipated **Detroit Fashion Choice Awards** takes center stage on **January 28 at The Garden Theater**. This prestigious event aims to recognize and honor the incredible talent, creativity, and innovation within the local fashion scene while providing a platform for emerging designers to gain exposure and recognition. The Detroit Fashion Choice Awards brings together Detroit's most talented designers, stylists, models, and fashion enthusiasts for an unforgettable evening of fashion, entertainment, and celebration. Attendees will have the opportunity to witness jaw-dropping runway shows showcasing the latest collections from top designers as well as emerging talents who are pushing the boundaries of fashion.

"We are thrilled to host the Detroit Fashion Choice Awards and celebrate the incredible talent within our city," said Dave Bishop, the event organizer.

"This event is not only an opportunity to showcase the diversity and creativity of the Detroit fashion scene but also to support and nurture emerging designers, providing them with a platform to shine."

The event promises to be a star-studded affair, with prominent industry figures, fashion influencers, and media professionals in attendance. The Detroit Fashion Choice Awards has gained significant attention from local and national media outlets.





20+ Years Experience

10+ Event

DAVE BISHOP

Founder | Detroit Choice Awards

Dave Bishop, a renowned entertainment professional, has forged an exceptional career that magnetizes millions with his work ethic and creative brilliance. As President of Detroit Choice Events, a top producer of entertainment events, Dave fearlessly executes large-scale integrated marketing campaigns for prestigious occasions nationwide.

From a young age, Dave exemplified discipline and order in all endeavors, illuminating the lives of those around him. Known as an embodiment of love, peace, and progress, he hails from Birmingham, Alabama, and was raised in eastern Detroit by a Baptist minister. Holding a Bachelor's degree in marketing and business management from the *Detroit College of Business*, Dave methodically plans and establishes his ideas, turning challenges into opportunities.

As the founder of the Detroit Choice Awards, Dave has revolutionized this award, becoming a true game-changer. His charitable endeavors are unrivaled, demonstrating an unwavering commitment to giving back to his community.

Additionally, Dave is the President and founder of **DAVES CHOICE COMMUNITY DEVELOPMENT CORP** (Daveschoicecdc.org). With a mission to empower underrepresented children and families through career preparation, life skill development, and youth programming.

Known for his strategic prowess, Dave's success is evident in his diverse businesses and milestone achievements. He has fostered strong relationships with notable companies like Clear Channel, Playboy Inc., Radio-One Inc., Heineken, and more.

Dave Bishop's heart for goodness and compassion extends beyond words, uplifting the downtrodden and empowering countless youths and individuals. He serves as the Editor and Publisher of 3 Reasons Why Magazines, connecting millennials to technology, fashion, business updates, health, and wellness.

Dave's inspiring story will undoubtedly continue to bring joy and transformation to generations. He remains a star in the world of events, marketing, and entertainment, a legend in the making.

ABOUT US

Where Style Meets Detroit's Spirit of Innovation

Welcome to the Detroit Fashion Choice Awards, where we celebrate the vibrant and ever-evolving fashion scene in the heart of the Motor City. Our mission is to recognize and honor the talented individuals and businesses that shape and influence the fashion industry in Detroit.

At the Detroit Fashion Choice Awards, we believe that fashion is more than just clothing. It is a form of self-expression, a way to tell stories, and a powerful tool to empower individuals. We strive to showcase the diversity and creativity that Detroit has to offer, from emerging designers to established fashion houses, from local boutiques to innovative stylists.

Through our annual awards ceremony, we aim to highlight the achievements and innovative contributions of the fashion community, inspiring others to pursue their passions and dreams. We provide a platform for designers, models, photographers, makeup artists, and everyone involved in the fashion industry to showcase their talent and gain recognition for their hard work.

Beyond the glitz and glamour, the Detroit Fashion Choice Awards also aims to make a positive impact on the community. We are committed to supporting local charities and organizations that promote education, sustainability, and inclusivity within the fashion industry. We believe in using fashion as a force for good, fostering a sense of unity and collaboration among all fashion enthusiasts.

Whether you are a fashion lover, a designer, a model, or simply someone who appreciates creativity, the Detroit Fashion Choice Awards is the place to celebrate and be inspired. Join us as we shine a spotlight on the remarkable individuals who bring style and innovation to the forefront of Detroit's fashion landscape.

Together, let's ignite a fashion revolution and make Detroit a fashion powerhouse. Welcome to the Detroit Fashion Choice Awards, where fashion dreams become reality.





DETROIT CHOICE AWARDS

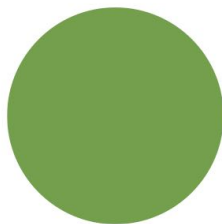
Press & Media

5:47 61°



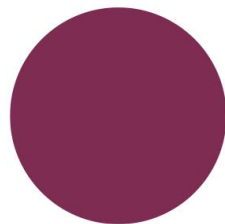


DAVE'S CHOICE COMMUNITY DEVELOPMENT CORPORATION



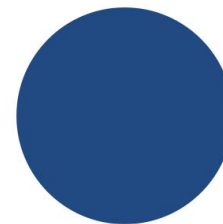
MISSION

The mission of Dave's Choice CDC is to affect, empower, and impact the lives of underrepresented children and families through career preparation, life skill development, and youth programming.



PROGRAMS

We intend to do this by facilitating programs dedicated to providing financial assistance, emotional & social counseling, and educational & and life skills training.



VISION

Our vision is to see children and families overcome hopelessness and generational poverty and become self-sufficient.

DAVE'S CHOICE COMMUNITY DEVELOPMENT CORPORATION

1.

What are the activities?

The activities of Dave's Choice Community Development Corp are to mentor, provide financial assistance, facilitate life skills workshops, and provide educational tutoring. Dave's Choice Community Development Corp will also deliver presentations, events, and seminars to the public and the publication of materials that support open dialogue related to fostering positive relationships between children, families, and the communities in which they live.



2.

Who conducts the activity?

Because of their professional background and experience, mentoring, presentations, seminars and publication activities will initially be conducted by President Dave Bishop Founder of Dave's Choice Community Development Corp. In addition, a team of mentors, volunteers and program facilitators will be put in place to carry out various, organizational activities.



How is the activity funded?

Our operations are funded primarily through contributions from the public including but not limited to individuals, nonprofit organizations, government agencies and corporations.



4.

What city is the activity conducted in?

Dave's Choice Community Development Corp target area to deliver activities and community-based services will be the Detroit and Atlanta regions of Michigan and Georgia. Eventually, offerings will expand to include other regions both in and out of the state as opportunities become available.

5.

How does the activity further your exempt purposes?

Dave's Choice Community Development Corp was formed for educational and literary purposes. The delivery of presentations and seminars are educational in nature, and the publication of written materials that support educational endeavors are considered literary in nature.



OUR HOST



HOSTED BY



LIZ LEWIN

In the heart of Detroit, the Detroit Fashion Choice Awards presents a dazzling celebration of style and excellence. This premier event hosted by the charismatic and talented Liz Lewin, embodies the spirit of Detroit's fashion community.

As a Buffalo native who found her second home in the Motor City, Liz's journey as a communicator and artist has brought her to the forefront of this vibrant fashion showcase.

The Detroit Fashion Choice Awards not only recognizes the achievements of remarkable individuals but also empowers emerging talents. From designers to influencers, this is a stage where dreams come to life and where the essence of Detroit's resilience and creativity shines brightly.

With a deep sense of pride, history, and an unwavering spirit, Detroit and its fashion community welcome everyone to join in this night of glamour, honoring excellence in style. Get ready for a remarkable experience that will leave a lasting mark on Detroit's fashion legacy

DETROIT'S FASHION CHOICE AWARDS

WHERE STYLE MEETS
DETROIT'S SPIRIT OF
INNOVATION



**DAVE'S
CHOICE**
COMMUNITY DEVELOPMENT CORP



HOUR
DETROIT

DFN.
Detroit Fashion News
since 2010



**DETROIT
FASHION
CHOICE**
AWARDS

Chuck Bennett
VANGUARD HONOREE
Lifetime Achievement Award
The Style Guru



**DETROIT
FASHION
CHOICE**
AWARDS

Maurice Malone
VANGUARD HONOREE
Lifetime Achievement Award
Fashion Designer
Maurice Malone USA



**DETROIT
FASHION
CHOICE**
AWARDS

Scarlett Monroe-Caine
VANGUARD HONOREE
Fashion Vanguard of Tomorrow
CEO Redfunk Collections



**DETROIT
FASHION
CHOICE**
AWARDS

Daishawn Franklin
VANGUARD HONOREE
Fashion Innovator of the Year
CEO Indie Fashions

DetroitChoiceAwards.com

DetroitChoiceAwards.com

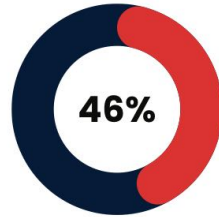
DetroitChoiceAwards.com

DetroitChoiceAwards.com

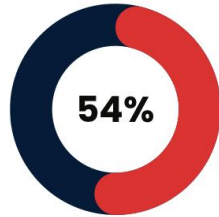
OUR KEY DEMOGRAPHICS

- Individual Income \$72,000
- Average Household Income \$122,323
- Graduated College 68%
- Graduate Degree 32%
- Dines out at least 10 times a month 86%
- Owns a luxury vehicle 68%
- Traveled internationally in the past year 45%
- Traveled at least 3 times domestically in the past year 63%
- Business owners, Entrepreneurs, Millionaires & Community leaders

GENDER



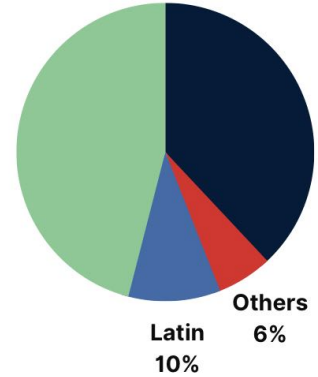
MALE



FEMALE

ETHNICITY

African American
46%

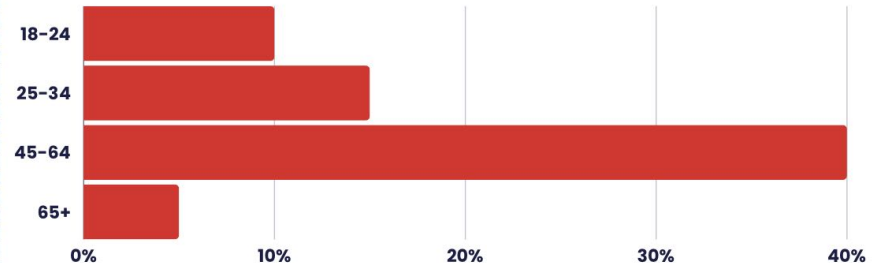


Caucasian
38%

Others
6%

Latin
10%

AGE



SPONSORSHIP PACKAGES



Flagship Sponsor

\$20k [Only 2 available]

- Sponsor Recognition
- Naming opportunity for the event.
- Logo| Name on Official Game player's uniform.
- Premiere brand recognition throughout the event.
- Logo| Name on Grand Prize Trophy
- Website branding & and link to the company website
- Website branding on the event website
- 2 VIP 10 x 10 Private Cabana Tent. 4 VIP Parking Passes.
- Sponsorship table at the event
- Logo integration on signage and lawn signs at the event.
- On select marketing & and promotional material
- Tailored brand activation on select experiences



Platinum Sponsor

10k [Only 3 available]

- Everything listed in Gold plus:
- 1 VIP 10 x 10 Private Cabana Tent. 2 VIP Parking Passes.
- Sponsor table at the event
- Logo integration on screens and on "step n repeat" at the event.
- Sponsorship recognition at the event.

SPONSORSHIP PACKAGES

Gold Sponsor \$5k [Only 4 available]

*Everything listed in Silver
Plus:*

- Sponsorship recognition
- On select social media and media advertising
- On select event signage during the event
- Tailored brand activation on select experiences
- VIP red carpet access
- 5 additional VIP reception tickets (total of 10)

Silver Sponsor \$2.5k [Only 6 available]

*Everything listed in Bronze
Plus:*

- Sponsorship recognition at the main event
- On select marketing & promotional material
- 12-month website branding on the website
- 5 VIP reception tickets.

Silver Sponsor \$2.5k [Only 6 available]

*Everything listed in Friend
Plus:*

- Sponsorship recognition
- On select social media and media advertising

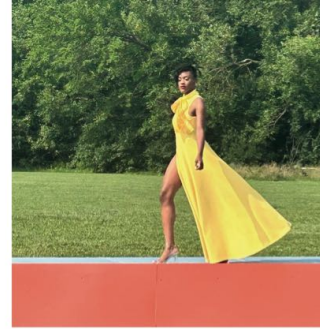
Friend Sponsor \$1k

Sponsorship recognition

- On select event signage during the event
- 5 main event tickets
- 2 VIP tickets

EVENT GALLERY





EVENT GALLERY



LET'S CONNECT

Instagram: [detroitchoiceawards](#)
Facebook: [DetroitChoiceAwards](#)
press@detroitchoiceawards.com
www.detroitchoiceawards.com

